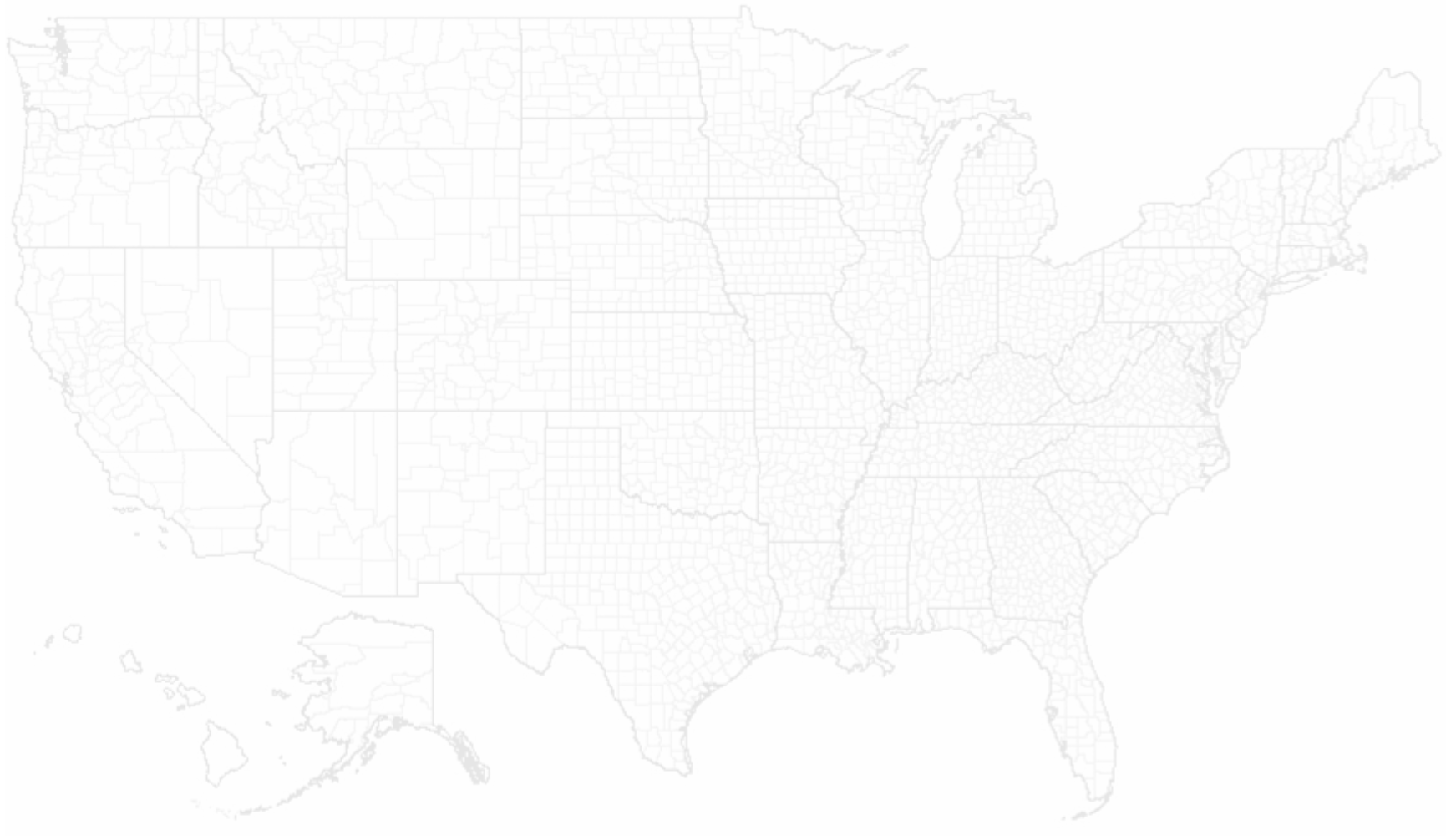


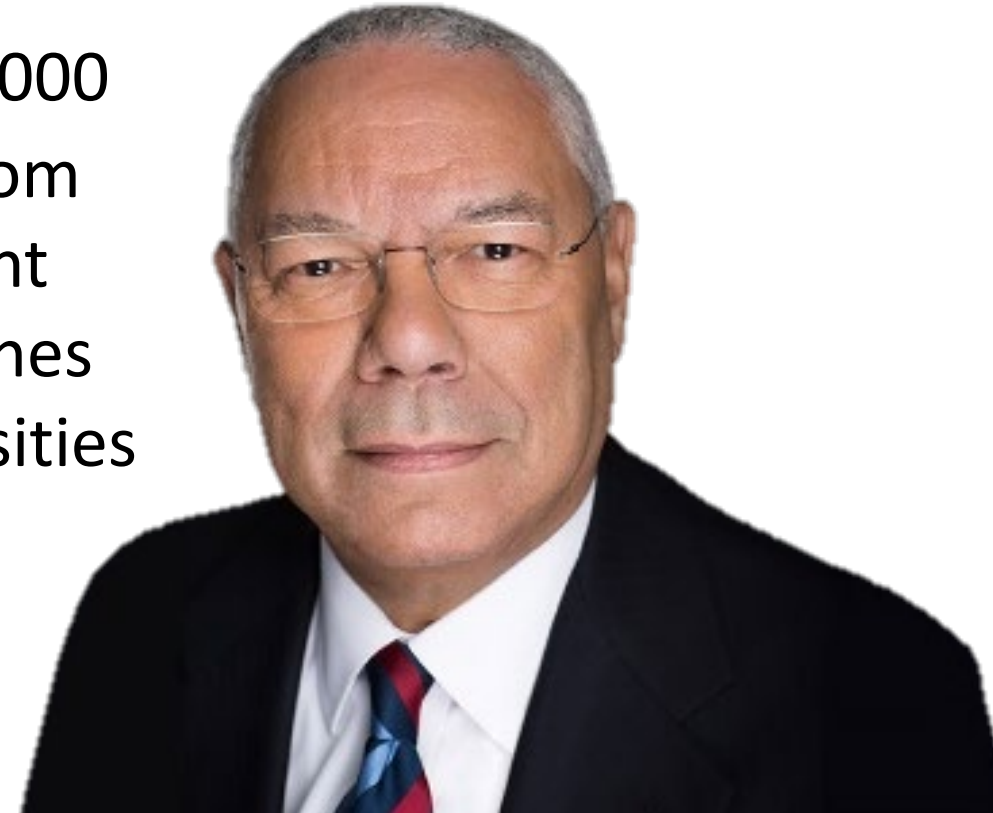
LEADING IN TIMES OF GREAT CHANGE



Stronger Counties. Stronger America.

LEADING IN TIMES OF GREAT CHANGE

What if . . . General Colin Powell, Fortune 1000 CEOs, County Officials, and other executives from industry-leading organizations and government agencies came together with professional coaches and professors from the most prestigious universities to develop and mentor your leaders?



LEADING IN TIMES OF GREAT CHANGE

They did and this happened . . . The NACo High Performance Leadership Academy program was designed to enable existing and emerging county managers to achieve their fullest potential; make them smarter, more effective, and better leaders.



LEADING IN TIMES OF GREAT CHANGE



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Signature Projects

The NACo High Performance Leadership Academy empowers frontline county government professionals with fundamental, results-oriented leadership skills.

[LEARN MORE](#)

RESOURCES

[Signature Projects](#)

[Reports & Toolkits](#)

[Education & Training](#)

[Cost-Saving Tools](#)



Coronavirus Disease 2019 (COVID-19): County Response Efforts & Priorities

Counties are on the front lines protecting our communities during the coronavirus pandemic. NACo is focused on disseminating useful information to our members, and facilitating the exchange of effective strategies and approaches.



The Stepping Up Initiative

In May 2015, NACo and partners at the CSG Justice Center and APA Foundation launched Stepping Up: A National Initiative to Reduce the Number of People with Mental Illnesses in Jails.



NACo-NSA Joint Task Force: Pre-trial Detainee Health Care and Recidivism

Convened in March 2019, the National Association of Counties (NACo) and National Sheriffs' Association (NSA) joint task force is exploring and raising awareness about the impacts of the Medicaid Inmate Exclusion Policy (MIEP).



Early Childhood

Counties not only play a pivotal role in building thriving communities for an estimated 16 million children ages birth to three across the United States, but also invest in core policies and services that help to shape early childhood systems.



NACo High Performance Leadership Academy

The NACo High Performance Leadership Academy is an online 12-week program that will empower frontline county government professionals with the most fundamental leadership skills to deliver results for counties and communities.



Opioid Epidemic Resource Center

Counties are on the frontline of ensuring the health and safety of our residents affected by this crisis.



The NACo High Performance Leadership Academy is a 12-week, online course that connects your staff with practical leadership training.

THE ACADEMY FOCUSES ON FIVE ESSENTIAL SKILLS:

- LEAD**
- ORGANIZE**
- COLLABORATE**
- DELIVER**
- COMMUNICATE**

The NACo High Performance Leadership Academy empowers frontline county government professionals with fundamental, practical leadership skills to deliver results for counties and residents.

Find out more at NACo.org/Skills

With a curriculum developed by **General Colin Powell** and public and private sector leaders, NACo High Performance Leadership Academy gives students the opportunity to learn from world-class faculty. All content is guided by an expert facilitator.





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PRESS RELEASE

Moore Begins NACo Presidency

Jul. 20, 2020

WASHINGTON – Boone County, Ky. Judge/Executive Gary Moore was sworn in as president of the National Association of Counties (NACo) at the conclusion of NACo’s 85th Annual Business Meeting July 20. U.S. Senate Majority Leader Mitch McConnell performed the swearing-in ceremony.

“I am honored to lead the National Association of Counties as we face historic opportunities along with tremendous challenges,” said Moore. “The work of America’s counties is more important than ever, especially as we face the current public health and economic crisis.”

In his inaugural remarks, Moore outlined his presidential priority, the LEAD (Leadership, Education, Action and Development) initiative. Through this focus, he hopes to enrich the public’s understanding of county government, equip county officials with new and enhanced leadership skills, encourage up-and-coming stars in the county workforce and inspire young people to pursue county public service opportunities.

“It is a critical time. But it is our time. It is time for America’s county officials to lead,” Moore said.

Active in NACo since 2012, Moore previously served as chair of NACo’s Transportation Policy Steering Committee and its Environment, Energy and Land Use Policy Steering Committee. He also served as co-chair of the National City-County Task Force on the Opioid Epidemic and is the executive liaison to NACo’s Rural Action Caucus Steering Committee.

Moore has deep roots in public service and county government. From the time of his childhood, Moore’s father served as deputy sheriff and sheriff of Pendleton County, Ky. Moore was first elected judge/executive of Boone County, Ky. in 1998. His tenure as the county’s chief elected official parallels a distinguished career in the private sector. Moore is the past chairman of the St. Elizabeth Healthcare Board of Trustees and serves as the president of the Kentucky Association of Counties.

NACo’s Annual Business Meeting was held virtually due to the coronavirus pandemic. Over 1,000 county leaders and partners from across the country participated. View the video of President Moore’s swearing in [here](#) and pictures [here](#).

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This program provided me with new tools to enable, motivate and retain employees. It has helped me better serve my staff and the public. - Commissioner

This was an exceptional opportunity to gain insights into leadership skills and concepts that can be readily used by public officials, public servants, business leaders and others to help meet the needs of diverse audiences. - Commissioner

“This leadership program is a game changer! It creates in you an appetite to be the best leader you can be. And it leaves you feeling empowered with tools you can implement immediately.”

- HR Supervisor

This program has given me the knowledge to be more confident in my ability to lead. It has strengthened the abilities I have and helped point out the things I need to work on. I would highly recommend this course to anyone! - Administrator

What I found to be invaluable is the shared insight from various exceptional business leaders. The variation of material through videos, lessons and assignments was phenomenal. As a trainer this approach meets the needs of all learners. - Staff Development Specialist

The program teaches leadership principles that should be implemented by any organization. - SW Engineering Manager

W W W . N A C O . O R G / S K I L L S

Stronger Counties. Stronger America.

ACCESS

Provides participants insights, wisdom, and empowerment from industry leading executives, coaches, and faculty

RELEVANCE

Develops frontline and mid-level leaders through structured combination of practice-based theories and immediate application

EFFICIENCY

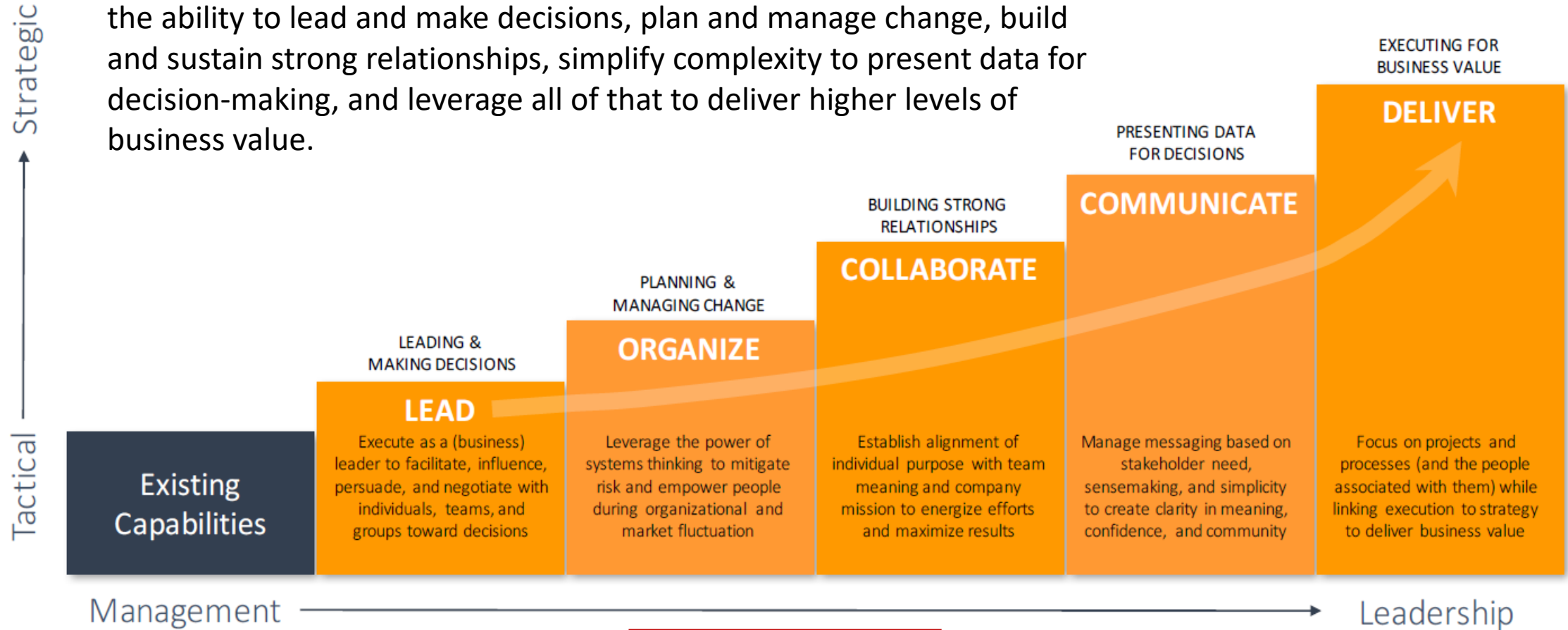
Uses a proprietary online learning management system to deliver rich content in a non-disruptive way to busy professionals



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This competency framework illustrates the most critical needs including the ability to lead and make decisions, plan and manage change, build and sustain strong relationships, simplify complexity to present data for decision-making, and leverage all of that to deliver higher levels of business value.



Hello fellow Judge-Executives,

If you're like me, you're **trying to figure out how to do more with less**, manage employees, deal with changes and encourage your community. These are strange, challenging times, and at the moment **you might not think you have all the leadership skills you need** to pull your county through this COVID19 mess we're in.

I know a way to fix that. I just completed **the High Performance Leadership Academy**, an online leadership program led by Gen. Colin Powell, and I can say hands-down **it was the best CEO-level training I've ever experienced**. Want to know Gen. Powell's 13 keys to leadership? He tells you. Want to know how to communicate and negotiate? He offers his secrets. Want to know how to best-manage people? He drops stories that will give you confidence. And it's not just him. CEOs from around the country are invited in as coaches, too. It's an incredible cast of experts.

Thanks to NACo.

Hang tough,
Brad Schneider
Henderson County Judge-Executive

Email sent to peers
earlier this year.



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This isn't your run-of-the-mill leadership class. The insights from global leaders as well as weekly break-out groups were **invaluable**.

- Director of Human Resources

*"This course opened up my eyes to the type of leader I want to be. **Without going through this course I would have remained an average leader.** Now I have knowledge and tools to become a great leader!"*

- County Highway Superintendent

*"The NACo High Performance Leadership Program was **well worth the time** that I put into it. It provided me/reminded me of many concepts that make me a better, more productive leader. **It was well worth the investment in time, money and energy** it required and I would **highly recommend it** to anyone interested in Personal Professional Improvement."*

- CIO

*"The program provides **practical** ways of dealing with issues from a leadership perspective. It has allowed me to **evaluate my leadership skills**, as well as provide for me, **valuable leadership tools** that I didn't have in my tool box. "*

- Commissioner

*"This program has **re-enforced my leadership commitment** by the lessons given and the Cohort and live break out meetings. The self reflection **allows for personal and professional development** as well."*

- Assistant Superintendent

Whether formal leadership is a journey you are beginning or a journey you are already on, this course **brings you back to the heart of leadership**. It provides an opportunity to look at your roadmap, reflect on your attitude and mindset, remind you of the crucial aspects of leadership and **equip you with frameworks and concepts to refine your competencies and increase your capacity to lead others successfully**.

- Manager of Diversity and Organizational Development

This program offers a **wealth of information** and opportunities for emerging leaders to continue to expand their respective skill sets. I really value the expertise shared through the videos and readings, but overall my favorite portion of the program is the breakout group discussions. This hour each week **helps me to galvanize what I've learned during the week** and bounce ideas and observations off of my peers.

- Assistant Director of Planning and Community Development



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This program has **caused me to examine my approach** to the people I work with and the work challenges we face. I feel **fortunate to have had the opportunity to participate**.

- HR Director

I would **highly recommend** the enrollment of supervisors or those aspiring to be leaders into the PDA. The investment in this academy is **without a doubt beneficial**. From week 1, I was able to utilize what I have learned to enhance my leadership skills.

- Deputy Treasurer

The best thing about this program is that the material **focuses on the exact concepts and knowledge that is/are most valuable**. The program is **unique** because participants can gain a lot of knowledge/brightline concepts, rules and advice in a **VERY short amount of time versus traditional curriculum/courses**.

- Intergovernmental & Labor Relations Specialist

This program has provided me with **the essential skills to becoming a successful leader**.

- Nurse Lead

This program has given me **immediate tools that I am applying in my day to day work** and also in life.

- Budget Analyst

*"Each week the course provided **skills that could be applied immediately**. Like a mini-Masters course on effective leadership! **Highly recommended!**"*

- Director of ITS

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