

Who we are

Invest in Broadband for America is a coalition aimed at preserving critical network infrastructure and competition in the business broadband market.

Our members, who collectively invest billions of dollars each year in broadband deployment across the nation, are urging the FCC to get the facts right on competition in the business broadband market before considering new regulation.

The risks of getting it wrong – reduced investment, loss of jobs, slowed broadband deployment – are too high to ignore.



INVEST IN BROADBAND FOR AMERICA



Learn how the FCC can ignite investment in broadband
Get the Facts.

More information online at:
www.investinbroadband.org

➔ www.investinbroadband.org ←



What's at stake?

If infrastructure providers are forced to cut their rates at the behest of the FCC's misguided plan, they will be forced to cut hundreds of millions of dollars in future investment needed to build and upgrade network facilities, which would slow the deployment of broadband to areas that need it the most. The decrease in investment would also mean the loss of good jobs for American workers.



What would the proposed rule mean for expanded access to broadband?

It would severely curtail investment in business broadband facilities, especially in the rural areas that are already the last to receive fiber networks. Under the current regulatory regime, competitive facilities based providers are investing in business broadband at an unprecedented level. Cable's capital investment in the last two years – 2014 and 2015 – was estimated at \$6 billion and competitive fiber providers invested an estimated \$9 billion during that same time. This means nearly \$15 billion in competitive investment over two years. As a result of this increased investment, the Cable industry alone has seen business revenues increase from nearly \$4 billion in 2009 to \$14 billion in 2015. This level of investment would plummet if the FCC proceeds with its current proposed regulation.

Driving business broadband expansion requires investment. And investment requires fair competition.

The FCC should strike its flawed analysis of the business broadband market and apply regulation only in truly non-competitive areas.



What is this issue all about?

The coalition members want the FCC to correct its analysis on competition in the marketplace before it makes a major shift in how the Commission regulates business broadband market services. The major cable providers (Comcast, Time Warner Cable, Charter, and Cox) recently filed a corrected data set with the FCC that more accurately reflects the healthy competitive landscape in this market. This data proves the cable footprint is 22 times greater than what the FCC is currently using in its analysis.

A petition has been filed with the FCC requesting that this irretrievably flawed data used in their analysis be stricken before the Commission regulates.