



## EXTENSION

College of Agriculture,  
Biotechnology & Natural Resources

## Business Development Program

The Business Development Program aims to instruct small business owners about fundamental business concepts, while providing access and direction to informational resources. Small business owners at any stage of development can benefit from educational opportunities and awareness of all the business network resources. This is where the Business Development Program, with its workshops and relationships with Nevada business programs, steps in to act as a guide.

### OUR ROLE

With a focus on providing education and serving as a bridge to additional resources for Nevada businesses, we have created "**Coping with COVID-19**" weekly virtual programming and networking opportunities.

- *Centered on relevant business topics*
- *Offered in English & Spanish*
- *A nexus for additional business resources such as lending and in-person counseling.*

### WHO CAN WE HELP

- *Startup Business Owners*
- *Urban and Rural Nevada*
- *Existing Business Owners*
- *Resource Partners in NV*
- *Chambers and Associations*



### "COPING WITH COVID-19"

These weekly education opportunities consist of virtual town halls on Wednesdays that begin with a short presentation on a given topic to be discussed at a webinar later that week, followed by networking opportunities, and a panel of professionals and educators to troubleshoot business challenges. The Friday webinars provide information on specific topics to help businesses plan strategically, adapt and succeed; webinars are led by Extension educators and feature new guest experts each week.

### SIGN UP AND LEARN

Visit [Extension's Business Development page](#) for a schedule of available classes.

## Economic Development

An EEO/AA Institution: Extension is a unit of the University of Nevada, Reno's College of Agriculture, Biotechnology & Natural Resources engaged in Nevada communities, presenting research-based knowledge to address critical community needs. It is a county-state-federal partnership providing practical education to people, businesses and communities.



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### Nevada Small Business Resources

**Nevada Department of Business & Industry (B&I)** - led by the State of Nevada, B&I encourages and promotes the development and growth of business to protect consumers by managing a fair and competitive regulatory environment.

[B&I website](#) | E: biinfo@business.nv.gov | T: (702) 486-2750

Resources: [B&I Roadmap: Guide to Starting a Business in Nevada](#) | [B&I CARES Act Guide](#)

**Nevada Governor's Office of Economic Development (GOED)** - committed to promote a robust, diversified, and prosperous economy stimulating business expansion and retention, encouraging entrepreneurial enterprise, attracting new business, and facilitating community development.

[GOED website](#) | E: bpotts@diversifynevada.com

Resources: [GOED: Reopening Guidance & Assistance](#) | [NV Step Grant Application](#) | [NV PPP Second Round](#)

**Nevada Small Business Development Center (SBDC)** - guides and assists Nevadans looking to start and grow businesses, with objectives to increase business starts, create and retain jobs, and increase access to capital. One-on-one counseling services are free and confidential.

[Nevada SBDC website](#) | E: admin@nevadasbdc.org | T: (702) 895-5019/ (775) 784-1717

Resource: [SBDC Business Resiliency Guide](#)

**U.S. Small Business Administration (SBA)** - aims help small business owners and entrepreneurs and is the only cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation's only go-to resource and voice for small businesses. Amid COVID-19, SBA has processed Economic Injury Disaster Loans (EIDL) and Paycheck Protection Program (PPP) loans to offer disaster relief, with the inclusion of loan forgiveness.

[SBA website](#) | E: answerdesk@sba.gov | T: (702) 388-6611 / (775) 222-0401

Resource: [COVID-19 Small Business Guidance & Loan Resources](#)

**U.S. Department of Agriculture - Rural Development (USDA Rural Development)** - committed to helping improve the economy and quality of life in rural America with Business Programs to provide financial backing and technical assistance to stimulate business creation and growth.

[USDA Rural Development website](#) | E: phillip.cowee@usda.gov | T: (775) 443-4751

Resource: [COVID-19 Federal Rural Resource Guide](#)

These resources have been compiled by UNR Extension Economic & Business Development Program, providing educational resources and information to businesses throughout Nevada.

[Click here](#) for resources and upcoming webinars, or contact us at [econdev@unr.edu](mailto:econdev@unr.edu).



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### Nevada Small Business Resources Con't.

**Women's Business Center (WBC)** - a leading innovative statewide economic development corporation that's been growing entrepreneurs in their development through training, counseling, and coaching and assisting clients with referrals when needed.

[WBC website](#) | T: (702) 734-3555

E: ktaylor@NevadaBOF.org (Business Consulting) / ljenkins@NevadaBOF.org (Business Funding)

**SCORE** - provides free and confidential business advice to entrepreneurs working to start new businesses and grow existing businesses in Southern Nevada. Volunteers have an extensive and diverse set of industries and specialties.

[Las Vegas SCORE website](#) | E: info@scorelv.org | T: (702) 388-6104

[Reno SCORE website](#) | E: help@score.org | T: (844) 232-7227

**Clark County Office of Economic Development** - committed to providing businesses and developers with answers to their questions to keep them headed in the right direction when starting a new project or expanding an existing business. Clark County has developed a variety of tools to support small and medium sized businesses move into recovery and adapt to the new normal. Their economic recovery and small business grants resource link below shares information on newly available business loans for applicable businesses in Clark County.

[Clark County Office of Economic Development website](#) | [Econ. Recovery Resources & Small Business Grants](#)

E: Shani.Coleman@ClarkCountyNV.gov

T: (702) 455-6489

**University of Nevada, Reno Business College** - works throughout the state of Nevada to connect students with businesses, provide entrepreneurs resources and opportunities to succeed and contribute impactful faculty research that is helping to move the Nevada economy forward. The College has also launched two new podcasts to provide and deliver pertinent information to students, faculty and the community, while also maintaining international relations, during COVID-19.

[UNR College of Business website](#) | [College Business Resources & Centers](#) | [College podcasts](#)

**University of Nevada, Las Vegas Lee Business School** - cultivates leaders who transform business in today's dynamic marketplace through skill development and experiential learning. During the pandemic, the LEE Career & Professional Development Office has operated virtually, offering students mock interviews, major exploration, and job/internship searches, on top of financial help to students facing hardships because of the crisis.

[UNLV Lee Business School website](#)

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## Nevada Small Business Resources Cont.

**Business Information Network (BIN)** - statewide network of business, industry, trade and economic development organizations working together to share information and provide resources to Nevada businesses during the COVID-19 pandemic.

[Nevada BIN website](#)

**City of Las Vegas Business Reopening & Preparedness Grant** - funded by the City of Las Vegas through funds received by the CARES Act, provides a grant of up to a maximum of \$4,000 to fund expenses associated with Personal Protective Equipment, Facility Retrofit for Health & Safety measures, or other expenses reasonably needed to prepare businesses for reopening or expanded reopening.

[City of Las Vegas Business Grant Information](#)

**Nevada Chambers of Commerce** - there are 29 chambers of commerce in Nevada providing resources to local businesses. Many chambers also have additional information on COVID-19 related support.

[Nevada Chambers of Commerce website](#)

**Nevada Department of Transportation (NDOT)** - provides small business resources, information, and Nevada data to assist small businesses.

[NDOT Small Business Resources](#)

**Nevada United: Roadmap to Recovery** - guidelines and protocols for individuals and businesses.

[Roadmap to Recovery Plan \(April 2020\)](#) | [Industry Guidelines](#)

**Nevada Regional Development Authorities (RDAs)** - under contract by GOED, RDAs provide services to aid, promote, and encourage economic development of Nevada.

[RDA Agencies](#)

**CDC and White House** - a description of applicable resources and programs available for small businesses from the White House, the CDC, and FEMA.

[Coronavirus Supporting Small Business website](#)

**U.S. Chamber of Commerce Coronavirus Emergency Loans** - guide that provides specific information on CARES Act funding.

[Small Business Guide & Checklist](#)

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