

Dear County Representative,

On behalf of myself, and the Nevada Day Committee, we would like to personally invite you to this year's annual statewide celebration, the Nevada Day Parade.

As I am sure you are aware, this historical event is a grand celebration of our State's admission to the Union as the 36th state on October 31, 1864. This year marks the 155th Anniversary of the event, and 81st since moving to the Capitol. This year's theme is "Nevada Counties – 100 years."

In 2000 the Nevada voters approved a bill making the Nevada Day Holiday fall on the last Friday in October instead of Halloween, guaranteeing at least a 3 day event every year. One of the main reasons behind this decision was to not only extend the celebration into the weekend, but also to give counties from around the state time to attend.

Over the years Nevada Day has shown an increase in attendance and participation, but we have noticed somewhat of a decline in a complete county representation. This is why we are reaching out to you this year, and will continue to for years to come.

As you are also probably aware, the Nevada Day Parade and Celebration has a different theme every year, this year's theme "Nevada Counties – 100 Years," was created to honor Nevada's 17th County, Pershing, becoming a county in 1919. The Nevada Day Committee decided this would be a perfect time to not only recognize this monumental time in our history, but also for the rest of our 16 Nevada Counties to join us and celebrate their history and what they do. In honor of this year's theme, having a High School or Middle School Band, Float, or some kind of representation from your County in the Nevada Day Parade would be deeply appreciated and embraced.

Parade Applications will be available at NevadaDay.com around the first week of June. Entry fees for School Bands, along with all Military entries, are waived. Sponsorship opportunities are currently available.

Along with participation in the Parade, we are also requesting that each county submit a 300 to 400 word article about the county for our Official Nevada Day Program. This article can include whatever your particular county is known for or, named for, including historical makeup, figures, places, or pretty much anything that sets your County apart from the rest, and shares what you are most proud of. Articles can be submitted to program@nevadaday.com no later than September 30th.

We are coordinating a dinner meeting with the Nevada Association of Counties (NACO) Board of Directors which will take place on Thursday June 27th at 6:00 pm. This will be a catered event located at the NACO building on 304 South Minnesota Street in Carson City. We will be sending out official invitations with more details sometime in early May, but for now, please "Save the Date".

Thank you and we look forward to hearing from you. Please do not hesitate to call or email anytime if we can answer any questions that you may have, and we hope to see you on June 27th.

Sincerely,

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