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Nevada Association of Counties
2015 Annual Conference
September 29—October 1

Nevada’s Counties: Excellence, Innovation, Collaboration

The Aliante Casino & Hotel
Welcome to the 2015 NACO Annual Conference
A message from our President

Welcome to the 2015 NACO Conference. Isn’t this a great venue?
It is an honor and my pleasure to serve as your President for 2015.

NACO’s ideals drew me to the Association as a newly elected Commissioner in 2009. This year’s theme highlighting Excellence, Innovation, and Collaboration are core values of this organization which make NACO as valuable to me now as it was the day I started.

This family of NACO members supports the efforts of each other and has become a source of pride for all of us. There is excellence in our members, such as our former President, Jerry Tipton, who chaired the Western Interstate Region’s subcommittee on Wild Horse and Burro issues and our immediate past President, Pat Irwin who has been appointed Vice President of the Telecommunications and Technology Committee for the National Association of Counties. Each of our members have similar accomplishments and each of them brings us all pride by association.

Excellence in our counties achievements is also recognized nationally; Clark County recently received National recognition for excellence in technological enhancements with their Marriage Certificate Kiosk and Mobile Web Project. Excellence and innovation work hand in hand in order to improve customer service, reduce customer traffic flow, and maximize the use of our revenue streams for the counties and State.

Innovation moves us towards a brighter future. Nevada is famous for thinking “outside the box” and that is the perfect breeding ground for innovation.

As the host for large tracts of BLM, USFS, DoD and DoE lands Nevada’s counties live and die by our ability to Collaborate. We are masters of the meaning of collaboration. I know there are various levels of success but our efforts elevate Nevada’s values to the Federal level.
Willis Pooling is part of the international insurance firm of Willis. National headquarters are located in Nashville, Tennessee with office in Reno, Nevada, Dublin, Ohio; Trenton, New Jersey, and San Antonio, Texas.

The Willis Pooling team members are highly experienced and extremely knowledgeable with regards to understanding the insurance and risk management needs of Public Entities. The Willis Pooling practice group for over 20 years have been assisting public entities including counties, cities, school districts and other governmental authorities that choose to purchase a variety of services ranging from group purchase of insurance to total pooled risk insurance through a reinsured trust organization.

Willis Pooling is an insurance organization that designs, markets, administers, and services innovative property and casualty products and programs for individual public entities and public entity pools. Willis Pooling currently provides service to the Nevada Public Agency Insurance and the Public Agency Compensation Trust.

Our messages are in the platforms and resolutions of the National Association of Counties which are the guiding principles used for their interactions with representatives on Capitol Hill.

A message to our first time attendees and reinforcement to our seasoned attendees: NACO is a family of encouragement, education and nurturing that will help each of you reach your desired level of EXCELLENCE. You are safe here to explore your ideas, test your theories for INNOVATION and expand your areas of influence for COLLABORATION.

Network, take advantage of the classes, workshops and panel discussions.

Take a moment to visit with our sponsors and thank them for their support. We wouldn’t be able to enjoy this conference without them.

Thank our hosts, Clark County, there are a thousand moving parts that must come together seamlessly to make an event a success. It is a huge undertaking.

Thank our NACO staff; Jeff Fontaine, Dagny Stapleton, Amanda Evans and the newest member of the team, Tori Sundheim, they hold us all together and they are the shining faces of the NACO family.

Enjoy the Conference,

Lorinda Wichman
NACO President
Nye County Commission Chair
Welcome Nevada Association of Counties Conference Delegates

On behalf of my fellow members of the Clark County Commission, I would like to welcome all of you to the 2015 Nevada Association of Counties Annual Conference.

Like our great state, Clark County’s colorful history was written by pioneering spirits who forged fortunes and industries. Mining, ranching and gaming played tremendous roles in our past and continue to serve as the foundations for our future growth and prosperity. An exciting future is unfolding before us, and this year’s conference theme of “Excellence, Innovation and Collaboration” reflects a vision and strategy we can all support.

We are honored by this opportunity to share our community with you. During your stay here, I encourage each of you to visit the awe-inspiring Hoover Dam and our world-class Shooting Complex—Nevada’s only 5-star outdoor shooting facility. I hope you will also have time to visit the world-famous Las Vegas Strip and some of our other unique and exciting attractions.
**Lumos & Associates, Inc. (Lumos)** is a regional, multidisciplinary firm that provides civil engineering, geotechnical engineering, water resource planning, surveying, materials testing and inspection, construction administration services, transportation, land use planning, landscape architecture, GIS, and environmental services to clients throughout Nevada. We currently have a staff of approximately 60 with offices in Reno, Carson City, Fallon and Lake Tahoe, Nevada. Our Reno, Carson City, and Fallon offices have fully equipped material testing laboratories, and due to our integrated approach for project delivery, all offices offer a complete range of civil engineering services. Lumos has over 30 years of experience providing design and construction management services on hundreds of public works projects for all 16 Nevada Counties. We currently serve as County Engineer and County Surveyor for Eureka County.

LP Insurance is an established yet growing Enterprise Risk Management, Commercial and Personal insurance brokerage firm offering Employee Benefits, Risk Management, Property, Casualty, Surety, Workers’ Compensation, Personal, and Medical Practice coverages. As an independent agency, our goal is to assist you in all your insurance needs and help you manage potential risks. With more than 130 employees, LP Insurance proudly serves Nevada and northern California with offices in Reno, Elko, Las Vegas, Truckee/Tahoe, and Sacramento. Visit Us at [www.LPIns.net](http://www.LPIns.net)

USDA Rural Development Nevada is dedicated to improving the quality of life and expanding economic opportunity for rural Americans. We do this by providing various loan and grant programs to meet the needs of rural communities for affordable housing, including single family and multi-family housing; through business and energy programs for agricultural producers and small rural businesses; and through grants and loans that support essential community infrastructure, such as hospitals, senior centers, fire departments, and water and waste treatment systems. Our longer term, lower interest loans help small rural communities afford essential services in places where capital is often difficult to access. We have offices in Carson City, Elko, Fallon and Las Vegas. Contact us at [775] 887-1222 or online at [http://www.rurdev.usda.gov/NVHome.html](http://www.rurdev.usda.gov/NVHome.html).

Once again, NACO has done a terrific job with the annual conference, bringing together knowledgeable speakers and timely topics for our workshops and seminars. During your stay please don’t hesitate to call upon any of our volunteers for assistance.

Thank you for joining us for the 2015 NACO Conference. I hope you enjoy your stay and come back to visit us again soon.

Sincerely,

Steve Sisolak, Chairman
Clark County Commission

**A Bit About Clark County**

Clark County, formed in 1909, is named for Sen. William Andrews Clark (1839-1925), who established the railroad that linked Los Angeles with Salt Lake City. Las Vegas was founded in 1905 after Clark’s railroad, which made stops here, purchased land for a town site and sold lots by auction, creating downtown Las Vegas. Clark County is the most populous of Nevada’s 17 counties with 2.1 million residents and 70 percent of the state’s population. Clark County responds to the needs of about 930,000 residents in the urban unincorporated areas. Sahara Ave., which crosses the Strip on the N. side of the Sahara Hotel & Casino, is the municipal boundary for the City of Las Vegas, & those residing south of this line receive their urban services from Clark County. The County’s 7 member commission oversees more than 10,000 employees in 38 departments and has a total budget of $6.2 billion. Clark County is more than just a multi-billion dollar tourism machine; as home to Mt. Charleston, Red Rock National Conservation area, Lake Mead National Recreation Area, and a large expanse of the Colorado River, Clark County is a mecca of southern Nevada wilderness and outdoor recreation opportunities.
2015 Annual Conference  
Nevada’s Counties: Excellence, Innovation, Collaboration

Tuesday, September 29th

7:15a—5:00p  Power I Workshop  Sedona A  
Power II Workshop  Sedona B  
(Continental Breakfast & Lunch provided for participants)

9:00a—5:00p  Registration—Conference Center Registration Booth

9:00a—5:00p  Exhibitor Set Up  Scottsdale A & C

10:00a—noon  Managing Public Water Systems  Tucson A  
Running a high quality water utility requires making the right choices about complex managerial, financial and technical issues. This interactive session will cover the basics of water system management, financing and operations. Sponsored by Nevada Division of Environmental Protection, the workshop will be conducted by the Environmental Finance Center at Wichita State University, one of 10 university based centers in the U.S. that assists communities in making sound financial and environmental decisions.  
(1 CPO Community Development)

2:30p  County Social Services Administrators of NV  Camelback

2:30p—4:30p  Making Small Towns the Location of Choice  Tucson A  
Learn how your county can implement planning and policy decisions to leverage economic impacts. Case studies of small towns that have attracted the workforce of major employers and supply chain companies will also be discussed.  
Sponsored by the USDA Rural Development, Nevada Office, the workshop will be presented by the Center for Rural Entrepreneurship who believes that communities of every size can find new sources of competitive advantage in their inherent assets and invest in a new more prosperous future for both present and future generations through entrepreneur-focused development.  
(1 CPO Community Development)

6:00p—7:45p  President’s Reception  Poolside

7:45p—9:45p  Bus Tour of the Las Vegas Strip  Hotel Entrance  
Narrated by Clark County Historian & Pawn Stars Expert Mark Hall-Patton.  (Registration Required)  
See one of America’s only nighttime scenic byways in a luxury motor coach while learning some of the history of the Strip and how the Silver State came to be the tourism capital it is today. Your trip will swing by the beautiful Clark County Government Center.

As the leading business organization in Nevada, the Las Vegas Metro Chamber of Commerce is committed to ensuring Nevada businesses have the resources and environment they need to succeed, create jobs and thrive in a global economy. Our organization stands upon three pillars to work towards these goals: advocacy, partnership and resources. For more information on the Las Vegas Metro Chamber and how it helps Nevada businesses, visit LVChamber.com or call 702.641.5822.

Wells Fargo Nevada Government Services is proud to welcome the Nevada Association of Counties as it holds its 2015 annual conference. We are also honored to sponsor this prestigious event.

Wells Fargo’s vision is to satisfy all our customers’ financial needs and help them succeed financially. We have an extensive track record of working successfully with state, county, and municipal governmental agencies, providing everything from capital markets funding and operating credit, to specialized payment systems. We’re committed to supporting our commercial clients with comprehensive services, like The Commercial Electronic Office (CEO) portal which offers a comprehensive suite of online services to help you manage your business activities more efficiently.

Wells Fargo is a long-standing financial services partner in Nevada’s municipal market. Our Government Services department has offices in Reno and Las Vegas and serves the diverse financial services needs of more than 100 Nevada municipalities across the Silver State. Our support team provides local and personalized assistance to each client and our vision is to be your financial partner, fulfilling your financial needs and helping you sustain your fiscal success. Please feel free to reach us by contacting a specific member of our team or by emailing us at governmentbankingnv@wellsfargo.com.
The National Association of Counties (NACo), in partnership with Nationwide Retirement Solutions (NRS), and state associations of counties, provides county employees with a Section 457 Deferred Compensation Program. Since its inception in 1980, NACo’s Deferred Compensation Program has grown to become the largest supplemental retirement income program available to county employees. More than 360,000 county employees from over 1,900 counties currently participate in the program, with accumulated assets of more than $8.0 billion.

University of Nevada Cooperative Extension is the College of the University of Nevada, Reno that is engaged in every Nevada county, delivering research-based knowledge tailored to meet individual community needs. It is a county-state-federal partnership providing practical education to people, businesses and communities. Cooperative Extension greatly values its partnership with Nevada counties and the Nevada Association of Counties. We appreciate your input and encourage you to visit with your county Extension Educator often. You may also contact the Dean and Director’s office at 775-784-7070, or go to www.unce.unr.edu

Wednesday, September 30th

7:30a—8:30a  Continental Breakfast  Scottsdale A & C
8:00a—5:00p  Registration  Conference Center Registration Booth
8:00a—9:15a  NACO Board & Membership Meeting  Sedona A & B
8:30a—9:15a  No Wrong Door  Tucson A
   NWD is a philosophical approach to streamlining long term services and supports (LTSS) for older adults and individuals with disabilities. NWD systems are designed to serve as highly visible and trusted places where people of all ages, incomes and disabilities get information and one-on-one person centered counseling on the full range of LTSS options which help people with functional limitations accomplish tasks necessary for daily living. Our Presenters will discuss the elements of the three-year strategic plan developed under a federal grant and adopted by the NWD Advisory Board to expand the NWD philosophy to all populations and payers.

Jane Gruner, Administrator, Nevada Aging and Disability Services Division
Cheyenne Pasquale, Project Manager, Nevada Aging and Disability Services Division

8:15a—1:00p  Hoover Dam Tour  Hotel Entrance  (Registration Required)

9:30a—11:30a  General Session  Scottsdale B & D
   Invocation—Victoria Campe, Messages of Faith Ministry
   Presentation of Colors—Clark High School, under the direction of Commander Jorvig Choir—Las Vegas Academy of the Arts, under the direction of Megan Franke

Welcoming Remarks
Honorable Lorinda Wichman, NACO President
Honorable Larry Brown, Vice Chairman Clark County Commission

Presentation on the history and government of Clark County—Alex Ortiz, Assistant Director, Clark County

Honorable Bryan Desloge, First Vice President National Association of Counties (NACo)

Silent Auction open until 7:00 Wednesday Evening
**Wednesday, September 30th**

General Session Continued...

Keynote Address—Michael Tchong

Mr. Tchong leverages his expertise in marketing, media and technology to help audiences better grasp how massive waves, dubbed “ubertrends”, are reshaping society. Mr. Tchong’s ability to decode the future, led the U.K.’s The Daily Telegraph to label Michael “America’s most influential trendspotter”. He has appeared in numerous publications and TV shows, including Access Hollywood, Advertising Age, Bloomberg TV, Business Week, CNET, CNN, The Independent (U.K.), The New York Times, PBS, San Francisco Chronicle, USA Today, The Wall Street Journal and Wired

11:45a—1:30p **Lunch**  
Sponsored by the Nevada Rural Housing Authority  
POWER Awards  
Featured Speaker—Steve Sebelius  
Steve covers the Legislature, as well as local politics and policy and the activities of Nevada’s congressional delegation for the Las Vegas Review Journal. He also writes the daily blog, “Slash Politics” found at slashpolitics.com

1:45p—3:00p **Concurrent Educational Sessions**

2017 Nevada Legislature—How to turn your county’s priorities into public policy.  
Tucson A  
The 79th Session of the Nevada Legislature won’t convene until February 2017 but it’s not too early to begin developing a strategy for your county’s legislative agenda. This esteemed panel of current and former legislators will offer insight on what counties need to do prior to and during session to achieve successful policy and budgetary outcomes.

Honorable Irene Bustamante Adams, Assembly Democratic Leader  
Honorable Pete Goicoechea, Chairman Senate Government Affairs Committee  
Honorable Chris Giunchigliani, Clark County Commissioner District E  
(.5 CPO Leadership & Governance)

Working with Businesses—Identifying and addressing impacts of proposed county ordinances.  
Tucson B  
Working with the business community is an important part of county governance. This panel will explore ways to work collaboratively and successfully with the businesses in your county, and will provide specific information on the requirement that counties produce Business Impact Statements (BIS). For proposed county ordinances, counties must determine whether the changes to county law would have an impact on small businesses and if so, they must...

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We are grateful for the support of our sponsors:

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BEC Environmental*  
BNY Mellon  
Cox Communications  
Pershing Gold  
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FTN Financial-Main Street Advisors  
Lumos & Associates*  
Runbeck Election Services  
NDEP—Brownfields Program  
Sherman Howard  
LP Insurance  
USDA Rural Development  
Republic Services  
Southern Nevada Water Authority  
Mass Mutual

*Denotes Associate Member
The Southern Nevada Water Authority (SNWA) is a cooperative agency formed in 1991 to address Southern Nevada’s unique water needs on a regional basis. The SNWA works with agencies in Nevada as well as in other Colorado River Basin states and throughout the world to help protect and preserve water supplies.

The Nevada Public Agency Insurance Pool (POOL) was formed in 1987. By pooling resources, Nevada public entities discovered that they could obtain quality property casualty coverage at a reasonable cost, access risk management resources superior to those previously offered to smaller, rural municipalities. The Public Agency Compensation Trust (PACT) was formed in 1996 to provide workers compensation coverage. POOL/PACT members include counties, cities, school districts, special districts, and towns. Every Member actively manages the risks encountered as a public agency.

For over 120 years, Sherman & Howard L.L.C. has provided legal services on issuing tax-exempt bonds and other financing solutions to state and local governments in the mountain west. Whatever the project – utilities, general government infrastructure, schools, healthcare and cultural facilities, housing, airports and more – our long experience in bond and public finance law and drafting enabling legislation aids our clients in finding effective financing vehicles, tax-exempt or taxable. Sherman & Howard has offices in Reno and Las Vegas as well as Albuquerque, Aspen, Atlanta, Colorado Springs, Denver, Phoenix, Scottsdale, St. Louis and Steamboat Springs. For more information please contact one of our Nevada public finance attorneys, John Swendsen (jswendsen@shermanhoward.com), Jennifer Stern (jstern@shermanhoward.com), Kendra Follett (kfollett@shermanhoward.com), Dave Lucas (dlucas@shermanhoward.com) or Ryan Henry (rhenry@shermanhoward.com) or at 800-893-2663. Please visit our website at www.shermanhoward.com.

Wednesday, September 30th

Working with Businesses Continued...

Paul J. Moradkhan, Vice President of Government Affairs,
Las Vegas Metro Chamber of Commerce
Carole Vilardo, President, Nevada Taxpayers Association
Jacqueline Holloway, Director, Clark County Business License Department
(.5 CPO Community Development)

3:15p—4:30p Concurrent Educational Sessions
Planning & Development—Managing growth, & protecting traditional uses & natural resources, Tucson A

Planning and development is an important area over which counties have regulatory authority. County planning regulations may touch large mining or energy projects, assure the safety of roads and infrastructure, provide parameters for the development of master planned communities, and the management of natural resources. This panel of experts will share their knowledge about development agreements, transfer of developmental rights (TDRs) and conservation easements, and county natural resources plans.

Nancy Amundsen, Director Clark County Department of Comprehensive Planning
Eleanor Lockwood, Churchill County Manager
Jake Tibbitts, Eureka County Natural Resources Manager
(.5 CPO Community Development)

The Impact of Tourism & Tax Abatements on State and Local Economies Tucson B

Tourism continues to be Nevada’s economic engine, but new industries including renewable energy and technology are also taking hold in our State. We are pleased to have two of the State’s most influential executive’s and policy makers discuss how tourism contributes to the growth of the economy in Southern Nevada and how tax abatements are helping diversify Nevada’s economy by bringing new industries to our State.

Honorable Marilyn Kirkpatrick, Clark County Commissioner District B
Rossi Ralenkotter, President/CEO Las Vegas Convention and Visitors Authority
(.5 CPO Public Finance)

6:00p—10:00P Annual Banquet Scottsdale A & C

Sponsored by NV Energy

Presentation of Awards
Legislator of the Year—Honoring Legislators who recognize the importance of County Government.
Honor Roll—Honoring Special Achievement in and Service to County Government.
Participatory Democracy—Honoring those who recognize the importance of open and honest dialogue and public participation in governance.

Music provided by Bliss Entertainment
Thursday, October 1st

7:30a—8:30a  Continental Breakfast—Scottsdale A & C

8:30a—9:45a  Concurrent Educational Sessions

Natural Resources & Wildlife Issues Important to Counties—Wild horses & burros, county wildlife boards, and Federal ozone rules.  
Tucson A

This panel will provide updates on three important natural resources issues affecting counties; the status of the wild horse and burro herds on BLM lands in Nevada, the unique and the important role that county wildlife boards play, and how new Clean Air Act standards about ozone emissions may affect your county.

Bryan Fuell, Branch Chief, Wild Horse and Burro Division, Bureau of Land Management
Jeremy Drew, Chair, Nevada Board of Wildlife Commissioners
Mike Sword, Planning Manager, Clark County Department of Air Quality
(.5 CPO Community Development)

Body Worn Cameras for Law Enforcement—Is your county prepared?  
Tucson B

AB162 enacted in the 2015 Legislative Session authorizes peace officers to wear body cameras and also requires law enforcement agencies to adopt policies and procedures relating to their use. This panel of experts will provide information on all aspects of this technology including outfitting officers and procuring grants, data storage, privacy issues connected to the handling of the recordings, and how the use of video evidence impacts prosecution and legal costs to counties.

Lt. Dan Zehnder, Las Vegas Metropolitan Police Department
Undersheriff Robert Quick, Lander County

8:30a—1:00p  Clark County Shooting Complex Tour—Hotel Entrance
(Registration Required)

10:00a—11:30a  Concurrent Educational Sessions

Tackling mental health issues in our county jails  
Tucson A

The number of people with mental illnesses in our jails has reached a crisis point and continually cycling individuals through jails does nothing to improve public safety, stresses already strained budgets, and hurts people with mental illnesses and their loved ones. Panelists will discuss what they are doing to reduce the number of adults with mental and co-occurring substance use disorders in our jails.

Richard Whitley, Director, Nevada Department of Health and Human Services
Jeffery Page, Lyon County Manager
Shelia Leslie, Washoe County Behavioral Health Program Coordinator
Captain William Teel, Las Vegas Metropolitan Police Department
(.75 CPO Leadership & Governance)
AT&T helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We’re the world’s largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. In the U.S., our wireless network offers the nation’s strongest LTE signal and the most reliable 4G LTE network. We offer the best global wireless coverage. And we help businesses worldwide serve their customers better with our mobility and secure cloud solutions.

The Las Vegas Valley Water District (LVVWD) is a not-for-profit agency that began providing water to the Las Vegas Valley in 1954. The LVVWD helped build the city’s water delivery system and now provides water to more than one million people in Southern Nevada. The LVVWD also services a number of smaller, rural communities in Southern Nevada, including Laughlin, Kyle Canyon and Searchlight.

Thursday, October 1st
Concurrent Educational Sessions Continued

Challenges to Changing Tax Policy—Are changes to Nevada’s property tax system feasible? — Tucson B
Counties rely on property tax revenues to fund the delivery of vital services. In recent years, however, property tax revenues have become less stable and for many counties insufficient to keep up with service demands. This panel will discuss the practical and political issues related to changing what many consider to be one of the most complex property tax systems in the nation.

Honorable Erven T. Nelson, Assembly District No. 5
Yolanda King, Chief Financial Officer, Clark County
Lisa Gianoli, LG Strategies, Ltd.
(.75 CPO Public Finance)

11:45a—1:30p Lunch
Sponsored by Willis Pooling

Honorable Dan Schwartz, State Treasurer
Dr. Brian Knudsen, National Association of Counties (NACo) Research Analyst

Dr. Knudsen will demonstrate NACo’s County Explorer, an interactive tool that is a one-stop-shop for county data and profiles for each of the 3,069 U.S. Counties. County elected officials and staff can use the County Explorer in their daily work or strategic planning, communication and advocacy activities.

Conference Ends

We hope you enjoyed visiting with your colleagues and gained valuable tools and information to take home. Safe travels and we look forward to seeing you next year in Nye County!
Save the date November 15-17, 2016.
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provides many environmental engineering and science services including: Phase 1 Assessments, Soil & Groundwater Investigations, Remediation, Litigation Support, Indoor Air Quality (IAQ), NDEP Brownfields Coordination, EPA Brownfields Coordination, Brownfields Redevelopment, GIS & GPS Project Interfaces, Groundwater Modeling, Asbestos/Lead Investigations, NEPA Services, NPDES, UIC & Zero Discharge Permitting & Compliance, SPCC & SWPP Plans, Air Quality Permits and Hazardous Materials Management.

Face to Face Live nearly a decade old Business Solutions Provider Specializing in “Video Communications” from Lifesize. It is this experience combined with our “Gold Level” Partnership with Lifesize that allows Face to Face Live to tailor solutions to fit each customer’s specific needs. Face to Face Live and Lifesize have partnered to deploy Video Communications technologies across the globe to Enterprise customers such as The Acushnet Company, and US Foods, Government entities like The Nevada Association of Counties, and Galveston County Texas (the largest county in Texas), as well has Healthcare/Telemedicine solutions for Northern Arizona Healthcare, North Country Healthcare and The University of Arizona College of Nursing.

Face to Face Live

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BNY Mellon Wealth Management is not what you might expect. We’re a wealth management firm with a foundation of rigorous discipline, yet nimble and adaptive in assessing and acting on new opportunities and challenges. A historically significant firm with innovation at its core. An organization that combines the resources of a global financial leader with the care and commitment of a small firm. Learn more about us at www.bnymellonwealthmanagement.com.

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