

**National Association of Counties  
ANNUAL CONFERENCE & EXPOSITION  
CLARK COUNTY/LAS VEGAS, NEVADA  
July 12-15, 2019**



**SPONSORSHIP OPPORTUNITIES**



## ABOUT NACO

The National Association of Counties (NACo) unites America's 3,069 county governments. Founded in 1935, NACo brings county officials together to advocate with a collective voice on national policy, exchange ideas and build new leadership skills, pursue transformational county solutions, enrich the public's understanding of county government, and exercise exemplary leadership in public service.

## VISION

Healthy, vibrant and safe counties across the United States.

## ABOUT CLARK COUNTY

Clark County is a dynamic, innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation's 14th-largest county. It provides extensive regional services to more than 2.2 million citizens and 46.2 million visitors a year. Included are the nation's 8th-busiest airport, air quality compliance, social services and the state's largest public hospital. The county also provides municipal services traditionally provided by cities to about 954,000 residents in the unincorporated area. Those include fire protection, roads and other public works, parks and recreation, and planning and development.



**STRONGER COUNTIES.  
STRONGER AMERICA.**

## ABOUT THE CONFERENCE

The NACo Annual Conference and Exhibition is the largest and only meeting that draws county elected officials and staff from across the country. Attendees from rural, suburban and urban counties, large and small budgets and staff – come together for four days of federal policy discussions, education, networking and sessions aimed to help improve residents' lives and the efficiency of county government.

## CORPORATE INVOLVEMENT

This event offers a tremendous opportunity for corporate partners to engage with NACo's members and showcase their brand in a solutions-oriented way. Please review this packet for a specific breakdown of sponsorship opportunities. If you are interested in exploring other ideas, don't hesitate to contact us! We would be happy to find the best solutions for your company's needs.

## OPENING RECEPTION SPONSORSHIP

Friday, July 12, 2019 / Approximate Attendance: 900 people / \$20,000 (limited to five sponsors)

- Five complimentary conference registrations
- Five invitations to the “invitation only” NACo Board of Directors Reception
- Opportunity to host a special activity with the Opening Reception (ex: Photo Booth, Cigar Bar, etc.)
- Logo recognition in promotional materials and the conference program book
- Logo recognition on NACo’s Conference web page with hyperlink
- Logo recognition at the General Sessions
- Logo recognition on sponsor signage throughout the conference venue
- Logo recognition on NACo’s Conference mobile app
- Access to Pre- and Post-Conference Registrant/Attendee Lists with full contact information
- One 10’x10’ complimentary booth in the exhibit hall (which comes with an additional three complimentary conference registrations)

## BOARD OF DIRECTORS RECEPTION SPONSORSHIP

Saturday, July 13, 2019 / Approximate Attendance: 300 people / \$15,000 (limited to four sponsors)

- Four complimentary conference registrations
- Four invitations to the “invitation only” NACo Board of Directors Reception
- Logo recognition in promotional materials and the conference program book
- Logo recognition on NACo’s Conference web page with hyperlink
- Logo recognition at the General Sessions
- Logo recognition on sponsor signage throughout the conference venue
- Logo recognition on NACo’s Conference mobile app
- Access to Pre- and Post-Conference Registrant/Attendee Lists with full contact information
- One 10’x10’ complimentary booth in the exhibit hall (which comes with an additional three complimentary conference registrations)

## CLOSING RECEPTION SPONSORSHIP

Monday, July 15, 2019 / Approximate Attendance: 950 people / \$20,000 (limited to five sponsors)

- Five complimentary conference registrations.
- Five invitations to the “invitation only” NACo Board of Directors Reception
- Opportunity to host a special activity within the Closing Reception (ex: Photo Booth, Cigar Bar, etc.)
- Opportunity to showcase custom signs and banners
- Logo recognition in promotional materials and the conference program book
- Logo recognition on NACo’s Conference web page with hyperlink
- Logo recognition at the General Sessions
- Logo recognition on sponsor signage throughout the conference venue
- Logo recognition on NACo’s Conference mobile app
- Access to Pre- and Post-Conference Registrant/Attendee Lists with full contact information
- One 10’x10’ complimentary booth in the exhibit hall (which comes with an additional three complimentary conference registrations)

## HOTEL KEY CARDS SPONSORSHIP

\$15,000 / Attendees staying at the official NACo Conference Hotels will be given branded key cards for their rooms. This opportunity also includes:

- Logo recognition in promotional materials and the final program
- Logo recognition on NACo’s Conference web page with hyperlink
- Logo recognition at the General Sessions
- Logo recognition on sponsor signage throughout the Convention Center
- Access to Pre- and Post-Conference Registrant/Attendee Lists with full contact information

### RECEPTION SPONSORS CAN ALSO BE PHOTOGRAPHY SPONSORS!

Members receive their photos with your logo via email as an instant reminder of the conference.



## LOCAL SPONSORSHIP MENU

### *\$500 Sponsorship:*

- One (1) ticket to the closing conference celebration event.

### *\$1,000 Sponsorship:*

- Two (2) tickets to the closing conference celebration event.

### *\$2,500 Sponsorship:*

- Recognition with a local supporter acknowledgment/logo in the program brochure.
- Two (2) tickets to the closing conference celebration event.
- One (1) complimentary conference registration.

### *\$5,000 Sponsorship:*

- Recognition with a local supporter acknowledgment/logo in the program brochure.
- Recognition with a local supporter acknowledgment/logo in the conference mobile app.
- Two (2) tickets to the closing conference celebration event.
- Two (2) complimentary conference registrations.
- 10% discount on any additional full conference registrations.

### *\$7,500 Sponsorship:*

- Recognition with a local supporter acknowledgment/logo in the program brochure.
- Recognition with a local supporter acknowledgment/logo in the conference mobile app.
- Website recognition with a local supporter acknowledgment/logo.
- Three (3) tickets to the closing conference celebration event.
- Three (3) complimentary conference registrations.
- Post-conference roster of attendees.
- 10% discount on any additional full conference registrations.

### *\$10,000 Sponsorship:*

- Recognition with a local supporter acknowledgment/logo in the program brochure.
- Recognition with a local supporter acknowledgment/logo in the conference mobile app.
- Website recognition with a local support acknowledgment/logo.
- Four (4) tickets to the closing conference celebration event.
- Four (4) invitations to the “invitation only” NACo Board of Directors Reception.
- Four (4) complimentary conference registrations.
- Post-conference roster of attendees.
- 10% discount on any additional full conference registrations.





660 NORTH CAPITOL STREET NW • SUITE 400 • WASHINGTON, D.C. 20001  
202.393.6226 • [www.NACo.org](http://www.NACo.org)

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