

Sponsorship Information

2026 ANNUAL CONFERENCE



- **SEPTEMBER 22-24**
HOSTED BY DOUGLAS COUNTY
IN FABULOUS
LAKE TAHOE

Overview

Since 1924, the Nevada Association of Counties (NACO) has represented the collective interests of all 17 of Nevada's counties.

The NACO Annual Conference is the premier opportunity for public partners and private firms to showcase their goods and services to the county elected officials and senior staff members who are responsible for stewarding local government resources to best serve the residents of Nevada.

Our conference attendees are Elected Officials, including County Commissioners, Treasurers, Clerks, Assessors, and Sheriffs. We also welcome senior county staff members including County Managers, and department heads and their support staff who manage our county human services, human resources, parks, roads, public safety, building, maintenance, IT and more.

By sponsoring and attending the NACO Conference your business will have direct access to these county decision makers.

Sponsorship allows your firm to take advantage of the networking and relationship building opportunities our conference provides. Conference registrations at member pricing are available with our top sponsorship packages. Registration provides your representatives with the opportunity to attend educational sessions to learn about the enduring and emergent issues that counties face every day, giving key insight into how your goods and services can provide benefit to our communities.

Our conference attendees have a strong history of visiting with sponsor representatives, not only at social events but throughout the conference. We build sponsor breaks into the program to ensure participants can spend quality time at exhibitor booths. We also add a little extra fun to our sponsor engagement activities, such as placing our county-provided silent auction items among the exhibitors.

We are proud of the robust schedule of events that keep our conference attendees engaged from the start of the conference on Tuesday morning through late Thursday morning when the conference comes to an end.



We hope you will join us and our host Douglas County, this September 22-24, in beautiful Lake Tahoe at the state-of-the-art Tahoe Blue Events Center!

Package Sponsorship Opportunities

\$5,000.00 PACKAGE

3 AVAILABLE - 2 Sold

- Exclusive Event Sponsorship (general session, luncheon, or annual awards banquet)
- Member pricing on up to 4 conference registrations
- Opportunity for opening remarks at assigned event (limited to 5 minutes)
- Company Logo Included in Event Presentation
- Premium Exhibit Space
- Dedicated Event Signage with Company Logo
- Full Page Ad in Conference Program
- Event Sponsor acknowledgment in conference program

\$3,000.00 PACKAGE

5 AVAILABLE - Sold Out

- Educational Session Sponsorship
- Member pricing on up to 2 conference registrations
- Opportunity for opening remarks during one educational session, to be assigned by NACO. Efforts will be made to align the topic with Sponsor business focus. (limited to 3 minutes)
- Exhibit Space
- Company Logo Included in Event Presentation
- Full Page Ad in Conference Program
- Educational Session Sponsor acknowledgment in conference programs

Individual Sponsorship Opportunities

ATTENDEE REGISTRATION PLATFORM

\$2,500.00

1 AVAILABLE

(Reserve early for promotion beginning when registration opens in April)

- Company Logo included on Home page of conference attendee online registration site.
- Linked Company Logo included on attendee registration confirmation email.

POCKET PROGRAM

\$2,000.00

1 AVAILABLE

- Exclusive ad or Company Logo on the pocket agenda distributed to all conference attendees.

REFRESHMENT STATION

\$2,000.00

3 AVAILABLE

- Dedicated Signage with Company Logo
 - Acknowledgement in Conference Program
- *May sponsor more than one.*

EXHIBIT SPACE - \$2,000.00

- 6' table with 2 chairs in main conference traffic area

DRINK TICKETS - \$1,500.00 - 2 AVAILABLE - 1 Sold

- Company Logo will be printed on drink tickets for one evening reception.
- Dedicated Signage with Company Logo

CONTINENTAL BREAKFAST - \$1,000.00 - SOLD

- Dedicated Signage with Company Logo
- Acknowledgement in Conference Program

MEDIA & TECHNOLOGY - \$1,000.00 - 8 AVAILABLE

- Company Logo included in event or session presentation.
- Acknowledgement in Conference Program

**May sponsor more than one.*

LANYARDS - \$1,000.00 - SOLD

- Company name will be featured on name badge lanyards

PROGRAM AD - \$500.00

- Full Color ad in Conference Program
- Ad not to exceed 8" tall by 5" wide, in JPEG or PNG format
- Ad must be submitted by September 8th

General Information

Sponsor Registration will close on
August 28, 2026

- **ALL sponsor representatives must register separately for the conference.**
 - Exhibit space comes with two attendee badges to access the exhibit space. Conference registration and event tickets must be purchased separately.
 - Members of the NACO Community Partnership Program will be given priority on limited availability sponsorships. Non member registrations will be reserved in the order of receipt.
 - Program ads and company logo's must be received by NACO in JPEG or PNG no later than **September 8, 2026.**
 - Shared exhibit tables will not be allowed. Only merchandise containing one logo will be permitted.
 - Exhibit Space electrical access is not offered or guaranteed by NACO.
- Payment for all Sponsorships must be received by **September 11, 2026.** Cancellations are through written notification only and must be received by August 28th for 50% return. After this date, sponsors are liable for payment in full.
 - Payment can be made by check, credit card, EFT or ACH. Credit card payments are subject to an additional 2.6% charge that is the responsibility of the sponsor.
 - NACO will reach out to process payment and coordinate logo delivery and registration information. If you have questions please call 775-883-7863.

Your generous sponsorship will help offset the costs of this important annual event for Nevada's 17 counties, and support educational efforts for County Elected Officials and staff throughout the year. No sponsorship funds are utilized in lobbying activities.

To learn about NACO's Community Partnership Program, and how you can support Nevada's counties throughout the year please contact Robbie Bendorf at robbie@csacfc.org.

2026 NACO Annual Conference Sponsor Registration

Company: _____

Address: _____

City, State, Zip: _____

Company Contact: _____

Email: _____ **Phone:** _____

Preferred Payment Method: **Check** **Credit Card** **ACH**

We are pleased to support the 2026 NACO Annual Conference with the sponsorship selection(s) below.

\$5,000.00 Package

\$3,000.00 Package - **SOLD**

Attendee Registration Platform (\$2,500.00)

Pocket Program (\$2,000.00)

Refreshment Station (\$2,000.00) Quantity

Exhibit Space (\$2,000.00)

Drink Tickets (\$1,500.00)

Media & Technology (\$1,000.00) Quantity

Continental Breakfast - **SOLD**

Lanyards - **SOLD**

Program Ad (\$500.00)

*Please return the completed Sponsor Registration form to Amanda at
amandaberg@nvnaco.org.*

NACO will reach out with invoicing, to process payment, coordinate logo delivery, and registration information. If you have questions please call 775-883-7863 or utilize the email above.

*THANK YOU FOR YOUR SUPPORT OF
NACO & NEVADA'S 17 COUNTIES!*

WE LOOK FORWARD TO SEEING YOU!



—★ **2026** ★—
NACO Annual Conference
— September 22 – 24, 2026 —

