
Where are people getting their news?

WHO IS USING THE INTERNET TO GET THEIR NEWS?

Ages 18-29

In 2016, 50% got their news online while 27% got news from television.

In 2017, 52% got their news online while 23% got news from television.

Ages 50-64

In 2016, 29% got their news online while 72% got news from television.

In 2017, 35% got their news online while 64% got news from television.



Ages 30-49

In 2016, 49% got their news online while 45% got news from television.

In 2017, 52% got their news online while 35% got news from television.

Ages 65+

In 2016, 20% got their news online while 85% got news from television.

In 2017, 30% got their news from online while 82% got news from television.

And who is popular?

MOST POPULAR NEWS SITES:

#1 CNN: **112** million UV*

The New York Times: **95** million UV*

Yahoo News: **93** million UV*

The Washington Post: **92** million UV*

Fox News: **78** million UV*

BuzzFeed: **74** million UV*

USA Today: **60** million UV*

Yahoo Finance: **59** million UV*

Business Insider: **56** million UV*

Forbes: **55** million UV*



*UV: Unique Monthly Visitors